

REDLETTER DESIGN STUDIO TO ATTEND LICENSING 2007

Redletter Design Studio is already preparing for the Licensing International Expo in New York this year. The response to the Koolachies™ over the last year has been fantastic and RDS looks forward to really building the brand at this year's show. In addition, the booth will feature other available and new art lines.

Redletter will be showing many new designs for the Koolachies™ characters, some of which have been created for licensee ProvoCraft but would translate well to licenses in a variety of other products. This year look for more fun and fresh designs from Redletter Design Studio including a variety of complimentary patterns as well as seasonal designs. You can find RDS at Booth # 2242 in the Javits Convention Center June 19-21st.

For more information about available designs or for a press kit, please contact us at: jbrungardt@redletterdesignstudio.com or 712-256-0484.