

REDLETTER DESIGN STUDIO DEBUTS AT CHA

In January, crafting products leader, ProvoCraft, unveiled several new product lines at the CHA (Craft and Hobby Association) show in Anaheim. Among those were scrapbooking and paper crafting products by Redletter Design Studio.

Using the Koolachies™ characters, RDS has created three lines for spring launch, including Adventure, Childhood and Make Believe. Each of the lines features the whimsical Koolachies™ engaged in activities that will appeal to the young or young-at-heart crafter. In addition, each line will offer twelve matching paper patterns as well as various stickers and embellishments.

Look for these products in hobby and crafting stores in May 2007. ProvoCraft and Redletter Design Studio plan the release of several more products featuring RDS art later this year. Products are featured on ProvoCraft's website at www.provocraft.com

For more information about available designs or for a press kit, please contact us at: jbrungardt@redletterdesignstudio.com or 712-256-0484.